

About Image Resolution

The resolution of your photos affects how sharply they appear when printed. Ideally, you want images that contain 250 pixels per inch, although the difference in print quality is not significant when your pixel count is much lower – check out the photos in February, March, April and June to see what we mean. Our cutting edge software uses a “green-yellow-red” indicator system to let you know if the resolution of your images is sufficient for the template you have selected.

What should you do?

First, understand that images from a web site or cell phone are rarely good enough, except perhaps if you select a template that permits multiple images, such as the one in May. When taking photos, try to use at least a 4 Mega Pixel camera and be sure to set the file size the highest you can (for a 4 Mega Pixel camera the highest setting will be 4.0). Lastly, select a size of calendar and template appropriate to your camera.

Will the photos from my camera be good enough?

For most digital cameras the answer is yes, provided you use the camera's highest file setting and you are flexible in your selection of calendar type/size and template. For example, if you use a 4 Mega Pixel camera, you'll get “good” resolution in an 8.5 x 11 calendar using a “full bleed” template. However, if you instead use a template with a 3/4” border (i.e. image print size is smaller), your resolution will improve to “best”. When you're selecting a template using our online CalendarBuilder, our software can quickly analyze your photos to let you know their resolution using that template.

	Required Image Size (<i>mega pixels</i>)		
	Red <i>unacceptable</i>	Yellow <i>(good)</i>	Green <i>(best)</i>
9.25” x 12” Wall Calendar			
- full bleed* template (same as January)	1.8	4.6	7.2
- Template with 3/4” border (same as October)	1.2	3.0	4.8
8.5” x 11” Wall Calendar			
- full bleed* template (same as January)	1.5	3.9	6.1
- Template with 3/4” border (same as October)	1.0	2.5	3.9
Desk Calendar in a CD Case	0.5	1.1	1.7

*“Full bleed” is a printing term that means means the image goes right to the edge of the page, in effect it is said to bleed off the page